

# Keep super lice away!

Interview with Entomologist, Jason Schmidt

*Recently we interviewed entomologist, Jason Schmidt about a new breed of lice called, "Super Lice". Would you like to know how you can minimize these critters in your toddler's hair? Read on for a great question and answer session about super lice.*

## What are 'Super Lice'?

Super lice are strains that have developed a genetic resistance to permethrin and pyrethrin, the active ingredients in most over-the-counter treatments. They can survive through repeated use of these traditional products, which can be very frustrating for parents.

## What are the most common ways people get head lice?

The most common way head lice is spread is through direct head-to-head contact with an infested person. Lice can't fly or jump, but they crawl through hair extremely fast.

## Are children still sent home these days when lice are discovered at school?

Head lice policies vary by school district, and many do send children home if diagnosed with head lice. However many top health organizations, including the CDC, support a more relaxed policy that allows children to remain in school.



## A lot of harsh chemicals have been used in the past to treat lice. What natural alternatives are available for getting rid of lice?

Today there are many options when treating an infestation and a prescription needn't be your first choice. Consider a product that is non-toxic, pesticide-free and has no resistance issues, such as Vamousse® Lice Treatment.

## How can people avoid contracting lice?

Sharing is typically a good thing, but not when it comes to lice. Encourage children to keep personal belongings, such as hair brushes, hats and helmets, to themselves. It's also a good idea to wear long hair pulled back or up to decrease the chance of contact.

## Aside from itchiness, can lice cause other health issues?

Head lice can be itchy and annoying, but they aren't known to spread disease and aren't considered a health hazard.



Jason Schmidt, Director of Product Development, TyraTech, Inc., has more than 10 years of professional experience in applied entomology and early to late stage product development. Listed as an inventor on several patent applications for novel pediculicides, insecticides, and insect repellents, Mr. Schmidt's work is also published on subjects ranging from insect taxonomy and biodiversity to control and prevention of insects, ticks, and diseases. Learn more at <http://www.VamousseLice.com>, [facebook.com/vamousselice](https://www.facebook.com/vamousselice) or follow on twitter [@vamousselice](https://twitter.com/vamousselice)

